

ESSENTIALS FOR SHOWS & SALES

Syllabus with Modules

September–December 2024 with a nod to the holidays

Under each date are the main lessons to be reviewed before the live Lab. Please note: This is subject to change—primarily due to additions.

SEPTEMBER 24 LAB: MAKING YOUR LIST, CHECKING IT TWICE

- ☐ Quick Start includes Mindset, Solo Shows
 - ☐ Rejection Framework
 - ☐ Affirmations

OCTOBER 16 LAB: HOLIDAY HUSTLE WITHOUT THE HASSLE

- ☐ Collection Releases
- ☐ Open Studios
- ☐ Restaurants & Fundraisers

NOVEMBER 13 LAB: GIFT YOURSELF NEW VENUES

- ☐ Alternative Venues
 - ☐ Showing in Collectors' Homes
- ☐ Gallery Representation
 - ☐ Studio Visits
 - ☐ Attracting Venues
- ☐ Writing Exhibition Proposals
- ☐ Considering Museums
 - ☐ How to Ask for More Money for Your Art

DECEMBER 11 LAB: MAXIMIZE YOUR MERRY

- ☐ Collaborating
- ☐ Interior Designers
- ☐ Coming soon: Pop-ups

GENERAL RESOURCES IN LEFT MENU

- ☐ Plan for Shows & Sales planning workshop
- ☐ Exhibition Checklist PDF
- ☐ Pricing Your Art
- ☐ Credit Your Art
- ☐ Mind Maps
- ☐ Insurance Resources
- ☐ Submissions Toolkit