And ... a 4-month membership in the Art Biz Connection community, where you can ask questions, attend lively artist gatherings, and get the support you need on your magnetic journey.

1 OWN YOUR STORY
   1-1 Intro
   1-2 Collecting Words
   1-3 Reframing Your Writing
   1-4 Preparing to Write
   1-5 Listening
   1-6 Doing the Work

2 WRITE YOUR ARTIST STATEMENT
   2-1 Intro
   2-2 Defining Artist Statements
   2-3 Teaching People How to Look at Your Art
   2-4 Trusting the Process
   2-5 Starting to Write
   2-6 Putting It Together
3 REFRESH YOUR RESUME, BIO, AND ABOUT PAGE
3-1 Intro
3-2 Maintaining a Master Résumé
3-3 Teaching People How to Look at Your Art
3-4 Trusting the Process
3-5 Starting to Write
3-6 Putting It Together

4 CLARIFY YOUR BRAND/IMAGE
4-1 Intro
4-2 Understanding the Benefits of Branding
4-3 Naming Your Art Business
4-4 Identifying Your Brand Descriptors
4-5 Creating a Visual Style Guide
4-6 Protecting Your Brand

5 ENGAGE YOUR AUDIENCE
5-1 Intro
5-2 Empowering Art Viewers
5-3 Role-Playing Questions
5-4 Programming Your Show
5-5 Collaborating for a Bigger Audience
5-6 Taking It Online

6 FINISH YOUR STORIES
6-1 Intro
6-2 Writing, Editing, and Proofreading
6-3 Finishing with These 4 Tips
6-4 Working Through the Editing Process
6-5 Holding Yourself Accountable for Writing
6-6 Feeling More Magnetic
6-7 Leveraging Your Stories (A Final Thought)